

Cianna's Smile Annual trustees report

From 5th April 2018 to 5th April 2019



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CIANNA'S SMILE SICKLE CELL AWARENESS ADMINISTRATION DETAILS

Charity number 1173030

Charitable incorporated organisation

Charity registration date 12 May 2017

Address: Wykeham road, Earley, Reading, RG6 1PN

Names of the charity trustees who manage the charity

Treasurer: Roger Williams

Secretary: Melissa Connor

Chairperson: Hayley King

Chairperson: Zoe Tocock

Committee members

Hayley King, Roger Williams, Melissa Connor, Zoe Tocock, Joyce Connor, Sarah Jane Grant, Ashleigh Ali, Cynthia Dirisu, Esther Chan, Deborah Walker, Louise Chandler, Rosiland Slade, Jackie Connor and Dr Emanuel Essah.



WHO ARE WE?

Cianna's smile is a small registered charity that offers support to families affected by Sickle Cell (SC). Our aims are to reduce the isolation felt by families who are affected by SC, to raise awareness of the condition and to educate both healthcare professionals and members of our community to help better understand the condition.

SC is one of the most common genetic conditions in the world, but most people have never heard of it. We must change this to help improve the lives of those who suffer from the condition. There is a huge lack of empathy towards those with SC. It is often misunderstood and the severity of it and the complications it can cause are not always obvious.

The organisation was founded by Hayley King in July 2012 and named after Hayley's daughter Cianna who has Sickle Cell Anaemia. The charity became registered in May 2017 and has gradually progressed and become a familiar name within the community.



OBJECTIVES

Our mission

To give hope to those with Sickle Cell (SC) who feel isolated and victimised, to continue breaking the myths and stigmas attached to SC, educating all about SC and offering a voice that is heard to increase awareness and empathy towards those affected by SC.

Our vision

To make SC a condition that is understood and heard of in the UK.

To ensure that people with SC are treated efficiently and receive empathy from friends, family, education providers, employers and healthcare professionals.

Our values

Everyone deserves the right to be treated with empathy and understanding.

No matter what a person's background, religion or ethnicity, we should all be treated with respect.

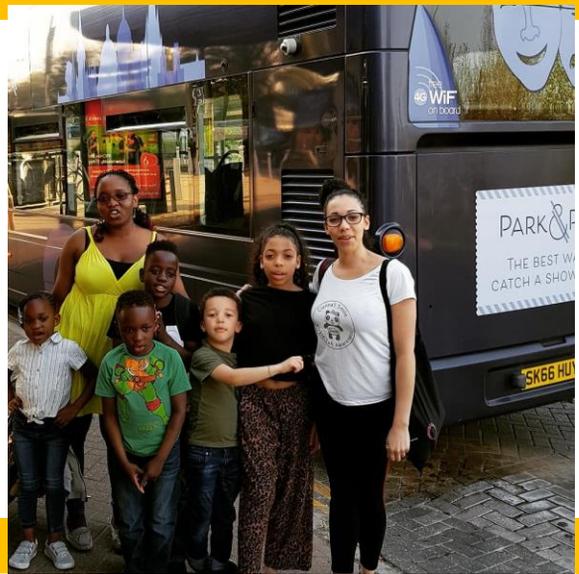
We value and preserve the resources entrusted to us.

Our charitable objectives

1. The preservation and protection of good health and the relief of sickness of people who suffer from SC by such means as the trustees think fit including, but not limited to, the provision of information, support, comfort, services, facilities and social events.
2. To advance the education of the public in all areas relating to SC.



ACTIVITIES



July 2018

NCS Community partnership: we had a really great team of young people who put together an excellent social media campaign for us to help increase awareness. The campaign included a business presentation to provide valuable ideas from a younger person's perspective to ensure we remain to be inclusive and appeal to all ages.

August 2018

Sonning Lock awareness day: Cianna's Smile was privileged enough to hold an awareness day at the lock to provide information to members of the public about SC we also had the opportunity to fundraise through various activities such as face painting, a second-hand book sale and public donations.

September 2018

We took members of our Family Sickle Cell action group to the 4 Kingdoms adventure park in Newbury. The families had a great time and said they really looked forward to the group trips which enable them to meet other families with SC and to have a fun time.

October 2018

Annual Sickle Cell Awareness Ball: Cianna's Smile held a formal ball to raise awareness and fundraise to assist with planned projects . With almost 100 attendees we raised over £2000 and our guests told us they had a fantastic time, having enjoyed themselves in the knowledge that they were supporting a cause they feel passionately about.



October 2018

NCS community partnership: This team of young people were exceptional. They were all driven to help us make a positive change to those within our community who are affected by SC. Not only did they raise enough money to fund 40 art therapy bags which were then distributed to SC patients at the children's clinic but, they also raised over £300 to donate to Cianna's Smile.



November 2018

Family Sickle Cell action group cinema trip: We took 11 members of the group to see the new Grinch film at the cinema. The families had a great time and the children were extremely excited to have the opportunity to watch a newly released film with their newfound friends.

December 2018

Art therapy bag distribution: The 40 bags that were funded in November were handed out by the doctors and nurses at clinics for children with SC across the Thames Valley. These were gratefully received, and Cianna's Smile received many thank you messages from recipients.





January 2019

Advocacy training day: We held our first advocacy training day to educate committee members and volunteers who would like to learn more about Cianna's Smile and Sickle Cell. The subjects covered included: biology and genetics, public speaking, successful event planning, legal concerns, representation of Cianna's Smile and team presentations. Each attendee received a certificate of completion and we received outstanding feedback on both the content and delivery of the training.

February 2019

Family Sickle cell action group day pottery afternoon: 12 members attended pottery painting at a pottery café in Reading. Each person decorated a piece of pottery of their choice and had a great time meeting other families. Each piece was glazed, and Cianna's Smile delivered the finished pieces to each family which they proudly displayed.



March 2019

Quiz fundraiser: We organised a charity quiz night in Reading for members of the public to attend and help us fundraise towards funding another day out for the families we support. The quiz night went well and by demand we will be hosting another on 28th March 2020.

Grant awarded from National lottery community fund: With much excitement we were proud to announce that we were awarded a grant of £6900 from the National lottery community fund. This will enable us to continue our work of raising awareness and supporting families affected by SC. This funding will allow us to offer more services to affected families and continue to raise the much-needed awareness of the condition.

April 2019

Family Sickle Cell action group Day out at the museum: We arranged to complete the trail at the Oxford Museum of Natural History with group members which everyone really enjoyed. The children were fascinated by the many artefacts and learnt a lot about the exhibits.



ACHIEVEMENTS AND PERFORMANCE



Rewarded the National Lottery community grant for the amount of £6,900

Charity founder Hayley King won the Prime ministers point of light award for her dedication to volunteering and helping other in the country. Hayley received a letter from Theresa May thanking Hayley for her dedication to the voluntary sector.

Fundraising by individuals increased

Increase in sickle Cell awareness in the UK as evidenced by the greater number of people attending our events.

Increase in press coverage. Featured on That's Thames Valley TV, The Reading Post , BBC Radio Berkshire and The Reading Chronicle.

The charity has established strong relationships with local businesses and other charitable organisations.

We have continued to raise money for numerous projects and we continue to provide support through multiple outlets for families affected by Sickle Cell. We have held several successful events to raise both awareness and raise funds which have been described earlier in this report.



FINANCIAL REVIEW

FINANCIAL REPORT ATTACHED

The charity ensures that all funds are responsibly used and policies are in place to continually monitor the charity's assets. The charity ensures that we can meet unexpected expenses and take advantage of change and opportunities for development when they arise. This is achieved by setting aside income, when the charity can afford it, as a reserve earmarked for specific future purposes rather than used immediately for the charity's aims.

The trustees regularly assess the appropriate level of reserves to be held in order to avoid putting the charity's solvency, future development or activities at risk.

This means the trustees:

- consider whether the charity needs to keep reserves – the trustees' primary consideration is the wellbeing of the beneficiaries Cianna's Smile has been set up to help
- have a reserves policy which explains the levels of reserves to be kept and how they can be used
- review their reserves policy on a regular basis to take account of changing financial circumstances and new operating and financial conditions
- comply with the annual reporting requirements to set out the charity's reserves policy in order to show the level of reserves the charity holds and to explain why it needs to retain them at that level
- identify which of the charity's funds have restrictions on their use, i.e. reserve funds that are freely available to spend are distinguished from funds that may have restrictions on their use set by their donors
- consider whether and how reserve funds should be invested
- plan for future development and sustainability when looking at levels of reserves, i.e. designating funds for use on future projects if appropriate as a way of setting aside and building up funds separated from the charity's general reserves



PLANS FOR

APRIL 2019 TO APRIL 2020

Provide six Sickle Cell Action Group recreational activities for families affected by Sickle Cell to increase companionship amongst sufferers

To expand our outreach to adult patients who have Sickle Cell

To obtain funding to provide additional educational and alternative support to those affected by Sickle Cell such as nutritional advice, self-care plan, counselling and alternative therapies.

Improve community engagement via fundraising activities and educational talks

Gain ten new volunteers to help with the running of the organisation and events

To further educate and raise awareness to members of the public by offering two advocacy training days annually and an annual Black History Month talk on Sickle Cell

To network and form partnerships with more existing Sickle Cell organisations in the UK

To build on our impact within the community by inviting guests to participate in events and social media.

